

# **KidSEE 20/20™**

*The more you see, the better we look!*

**Dr. Nazir Brelvi and Associates** at the

**WAL\*MART VISION CENTER, Mt. OLIVE**

have successfully launched **KidSEE 20/20™**, a Vision

Program where all children, *ages 10 and under*, can have their eyes examined for a *nominal* fee.

**WALK-Ins WELCOME !**

**EXAM FEES: \$ 30 (reg. \$ 65)**

**Call: 973.347.4225** for appointments **NOW!**

# ***KidSEE 20/20***™ FOUNDATION

***The more you see, the better we look!***

## **Mission Statement:**

**“To eliminate visual blur from *uncorrected* refractive errors in all US children *ages 10 and under*, for now.”**

logo

**Dr. Nazir Brelvi**

**May 20, 2007**

# **KidSEE 20/20™**

*The more you see, the better we look!*

Of local interest in the burgeoning Eye and Vision-Care services in the greater Mt. Olive region, we have Dr. Brelvi, an Optometric Physician and an 18-year veteran of the Clinical Vision Sciences with a busy practice in the Wal-Mart SuperCenter in Flanders. A graduate of the SUNY: State College of Optometry in Manhattan, Dr. Brelvi is no stranger to the vagaries of an “inner city” lifestyle.

He asserts that after failing to pass a vision screening by the school nurse, some youngsters are unable, for various personal constraints, to visit an eyecare professional for further evaluation. Dr. Brelvi strongly feels that many younger school-age children in the Mt. Olive region and surrounds are severely under-served by the local EyeCare industry.

He seeks to address this “provider gap” in our healthcare system through **KidSEE 20/20™**, an innovative VisionCare Program.

Officially launched by **Dr. Brelvi** and his eyecare team from the **Wal-mart Vision Center** at **Mount Olive** on May 20th, 2007, this initiative allows ***all children ages 10 and under*** to receive a thorough eye exam for a ***nominal*** fee. The team feels that clear vision in young schoolchildren should be treated as an urgent priority and should be addressed by not just the parents but by the entire community.

I invite all of you to get involved in promoting this worthwhile endeavor. The more people hear and become aware of **KidSEE 20/20™**, the more needy children shall be served throughout the Mt. Olive Township neighborhoods.

Remember, the **Gift of Sight** is just a simple phone call away.

**973.347.4225**

Thanks for your interest.



### ***About the Doctor***

Dr. Brelvi graduated from SUNY: State College of Optometry in Manhattan and has traveled extensively in India, Africa, Europe and South America. He is also the founder of Hominid Club, a grass-roots organization that seeks to inform its members on the latest scientific explorations in the field of human origins and subsequent evolution.

Apart from an introduction to Cognitive Optometry, Dr. Brelvi has authored several riveting science-based adventure books that explore early and pre-human evolution. These are available through [Authorhouse.com/bookstore/brelvi](https://www.authorhouse.com/bookstore/brelvi) in various formats.

Email the doctor at [drNaz@ KidSEE2020.com](mailto:drNaz@KidSEE2020.com) with any questions about eyecare. He will be glad to answer them for you.

Dr. Brelvi currently lives in Panther Valley, New Jersey with his wife, Sarah and two college-going children, Jeff and Jane.

June 2007

Press Release for the KidSEE 20/20 VisionCare Program

A “*News Bulletin for Immediate Release*” caught my attention as I walked into the office and perused the mail.

**400 Health Clinics to open in Wal-Mart stores during the next three Years and up to 2000 over the next Five to Seven Years**

The clinic program’s expansion is just the latest in a series of moves by Wal-Mart to help implement customer solutions to America’s health care crisis, including the \$4 generic drug prescription program, health information technology and participation in a major coalition supporting comprehensive healthcare reform by 2012.

The health clinics, which will lease space in Wal-Mart stores, will be managed by local or regional hospitals and/or other organizations that are independent of Wal-Mart. The move is a significant expansion of a pilot project begun in September 2005, when Wal-Mart began to lease space to medical clinics inside its stores. Currently, 76 clinics operate in 12 states.

Locally, we have Dr. Brelvi, an Optometric Physician and an 18-year veteran of the Clinical Vision Sciences with a busy practice in the Wal-Mart SuperCenter at Mt. Olive. A graduate of the SUNY: State College of Optometry in Manhattan, Dr. Brelvi is no stranger to

the vagaries of an “inner city” lifestyle. He strongly feels that many younger school-age children in the Mt. Olive region and surrounds are severely under-served by the local **EyeCare** industry.

Dr. Brelvi asserts that after failing to pass a vision screening by the school nurse, some youngsters are unable, for various personal constraints, to visit an eyecare professional for further evaluation. He seeks to address this “provider gap” in our healthcare system through **KidSEE 20/20™**, an innovative VisionCare Program.

Officially launched by **Dr. Brelvi** and his eyecare team from the **Wal-mart Vision Center** at **Mount Olive** on May 20th, 2007, this initiative will allow ***all children ages 10 and under*** to receive a thorough eye exam for a ***nominal*** fee. The team feels that clear vision in young schoolchildren should be treated as an urgent priority and should be addressed by not just the parents but by the entire community.

I invite all of you to get involved in promoting this worthwhile endeavor. The more people hear and become aware of ***KidSEE 20/20™***, the more needy children shall be served throughout the Mt. Olive Township neighborhoods.

Remember, the **Gift of Sight** is just a simple phone call away.

**973.347.4225**

Thanks for your interest

|